
Barry Kiffer

1235 E. Susquehanna Ave Apt D, Philadelphia, PA 19125
cel. 215.888.7536 • barrykiffer@gmail.com

EXPERIENCE

Web Developer - Temple University, Creative Services *Philadelphia, PA

OCTOBER 2010 - PRESENT

Responsible for programming and maintenance of University websites and email templates.
Focus on fully accessible semantic markup and 508 compliance.

Web Designer - Roska Healthcare Advertising *Montgomeryville, PA

MARCH 2010 - OCTOBER 2010

Responsible for design and layout of marketing collateral and presentation tactics for acquiring new business.

Web Developer - FWD>Direct *Downingtown, PA

FEBRUARY 2010 - PRESENT

Responsible for programming of email marketing campaigns and landing pages.

Digital Production Specialist - PHH Mortgage *Mt. Laurel, NJ

JANUARY 2005 - DECEMBER 2009

Responsible for programming requests and wireframes for print on demand web applications. Also responsible for marketing collateral releases and updates. Additional contributions include Flash animation, video editing, HTML/CSS web design, HTML email templates and designs for printed marketing collateral.

Web Designer (Freelance) - DJ Mr. Best *Los Angeles, CA

AUGUST 2009

Responsible for the design and development of DJ Mr. Best's personal website.
www.djmrbest.com

Web Developer (Freelance) - Kat Lee *Philadelphia, PA

DECEMBER 2008

Responsible for HTML and CSS coding for actor/singer/dancer Kat Lee's personal website.
www.katlee2013.com

Web Designer (Freelance) - Liz Artwork *Philadelphia, PA

MAY 2008

Responsible for HTML and CSS coding and Flash animation for an online artist portfolio and gallery.
www.lizartwork.com

Web Designer (Freelance) - Didona Design *Ardmore, PA

OCTOBER 2002 - JULY 2004

Graphic Design, Flash animation, HTML/CSS and Javascript coding for various clients of Didona Design.

Web Designer - Bladinaction/Drive Sports *Philadelphia, PA

OCTOBER 2001 - SEPTEMBER 2002

Web development and design for local retail sports company.

Web Design Intern - Fusebox Inc. *New York, NY

JUNE 2001 - SEPTEMBER 2001

Flash production, graphic design and animation for web-based advertising agency.

SKILLS

PROJECT MANAGEMENT

Efficient and effective in planning, coordinating, and executing Multimedia projects from conception to completion.

DEVELOPMENT

Graphic Design, Interactive Design, Interface Design, and Information Architecture.

DESIGN

Adobe Illustrator, Photoshop, InDesign, and Quark.

WEB PRODUCTION

HTML, CSS, Javascript and Flash. Also experienced with content management systems such as Wordpress and Indexhibit.

AUDIO/VIDEO

Premiere, After Effects, Final Cut Pro, Reason, Soundforge, and Peak.

EDUCATION

BFA in Multimedia from the University of the Arts in Philadelphia, December 2002. Courses of study in Interface Design, Information Architecture, Data Structures, Interactive Design, Typography, Graphic Design, Media Technology, and Writing for Media.

REFERENCES

Jennene Adamek - Vanguard, Client Insight - Marketing Project Lead // 856.625.9588

Christian Blasberg - PHH Mortgage, Creative Director // 856.261.2325

Ismail Didona - Didona Design, Sr. Web Designer // 215.815.9336

Mark Schaal - Temple University, Sr. Web Developer // mschaal@temple.edu

Chris Garvin - The University of the Arts, Interim Dean - College of Media & Communication // 917.974.2615